



Unit 2

Starting a business



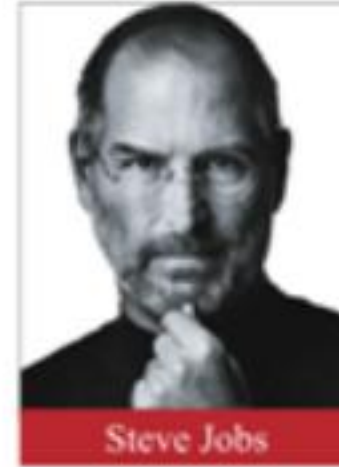
Unit 2 Starting a business

- 1 Approaching Workplace
- 2 Workplace communication



Approaching Workplace

Approaching workplace



Approaching workplace



Group Discussion

- ◆ Who are they? How much wealth did they have?
- ◆ How did they start their business?
- ◆ What characteristics did they share in starting up their business?

Approaching workplace



Brainstorming

- Do you dream to start a business of your own after graduation? Why and why not?
- What business will you do?
- What business form will you take?
- What do you think are the possible steps to set up a company?



Workplace communication

Workplace Communication

Task 1: Starting a business



Workplace Communication

Model Dialogue

Erica: Hi, Daniel. What's your plan for your future?

Daniel: I would like to _____.

Erica: What business will you do?

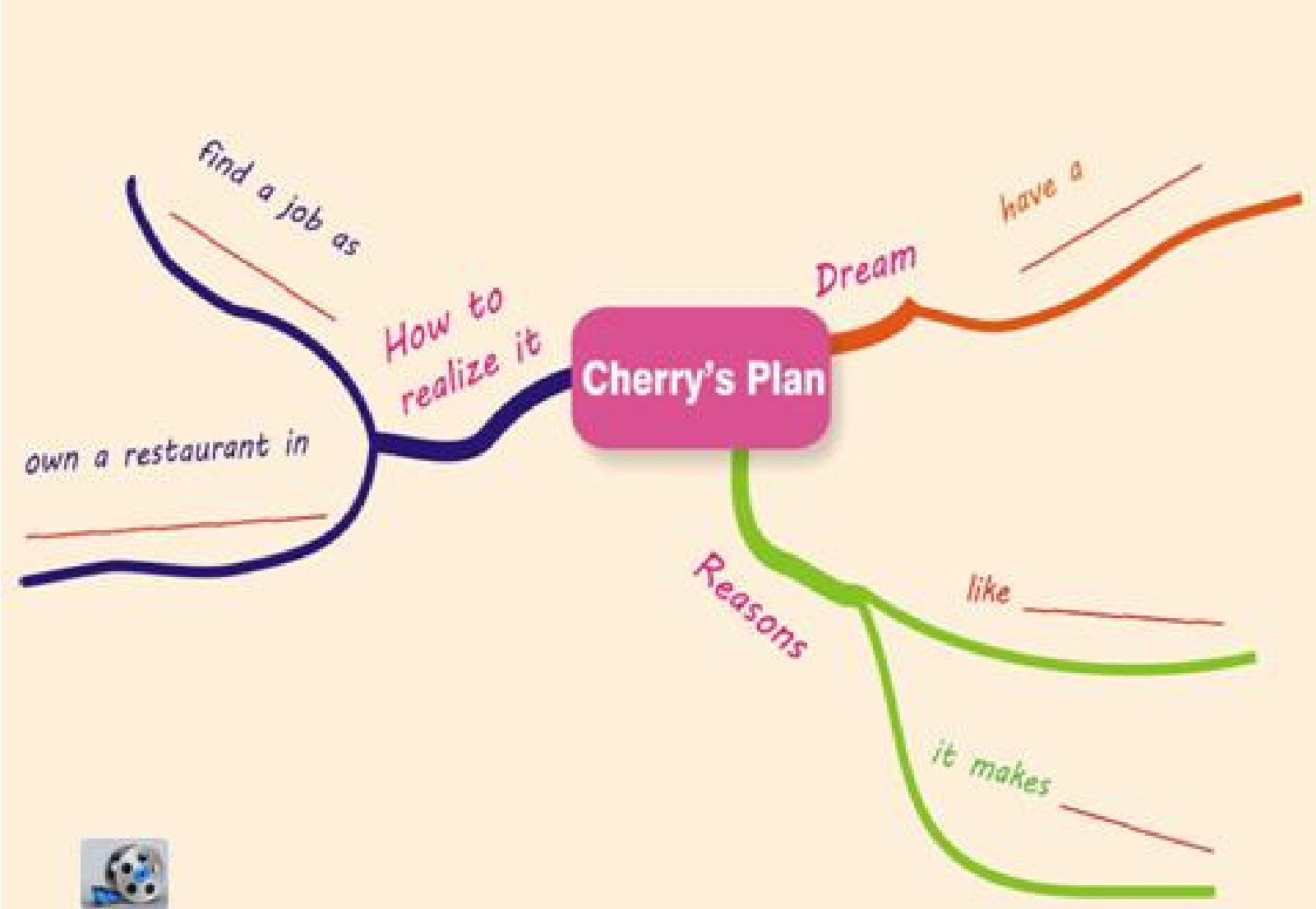
Daniel: As you know, I _____ software engineering, so
I would like _____ to develop computer games.

Erica: Wow! That sounds great! I am sure you can _____.

Daniel: How about you? What do you _____ after
graduation?

Erica: Well, I am a _____, so I want to be an HR
manager of a big company.

Workplace Communication





THANKS

